

Best Shared Value Business Idea



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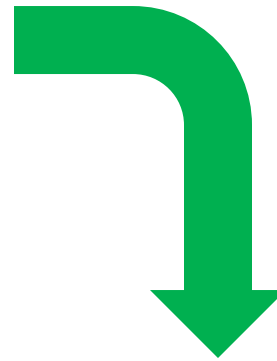
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Who are you?



ORO Oil Ghana Limited



Is in the



Oil Palm Business

About my Presentation

Objective of Study

The objective of this presentation is to provide an independent opinion on the economic and commercial feasibility and financial viability of the proposed project, that is the expansion of the existing processing plant. It is specifically to assess the commercial feasibility, economic and financial viability of the expansion of the existing factory, and prepare a Feasibility Studies Report and Business Plan which will be used to raise funding for the completion of an ongoing factory expansion Project.

About US

Oro Oil Ghana Limited, is an agri-business established by a Team of Businessmen from Italy The Company is specialized in :

- i. The sustainable cultivation of Oil Palm**
- ii. The processing of Crude Palm Oil (CPO) for industrial use.**

The company is a Licensed member of Ghana Free Zone Board, to aid its export oriented business to earn foreign exchange for the Country.

The Company has been in operation for about Nine (9) years and employs a labour force of about 70 skilled persons and processing about 300 tons of crude Palm Oil for export per month.

The Company is currently managing a 400 acre Oil Palm Plantation, planning to expand its Oil Palm Plantation to 1,500 acre and processing Capacity to 1,000 tons per month.

The source of our raw materials (FFB) are from both the ORO Plantation and small holder private farmers.

The company was incorporated in Ghana on the 22nd Day of March 2010 and commenced business on the 23rd Day of March 2010.



Fruits from
our farm



Business overview

Project Background and Justification

The proposed project is designed to create employment in the Eastern Region, both Kade, Begoro and its surrounding villages to reduce poverty and help to curtail the migration

Market Analysis:

A review of the demand and supply of Crude Palm Oil and Palm Kernel Oil on both the domestic and export/International markets, indicates a shortfall of supply to meet demand especially within the ECOWAS sub region.

The target market is represented by the food industry. Currently, CPO consumption in Ghana is 600,000 metric tons per annum of which only 150,000 metric tons is produced locally and the remaining are imported. This is a clear indication of the potentials in the Oil Palm Industry.

Sales & Marketing Strategy

- **The Target Market**
- The target market for the company's products are mainly for export, to some West Africa and European markets. The Company has been registered as a Free Zone Company and therefore must export a greater Percentage of the products outside Ghana. The Palm kernel which is a by-product is mainly sold at the local market.

Operations & Management

The registered office and headquarters is located at Subi near Kade in the Eastern Region (Ghana), 200 km from the capital town-Accra with an office in Tema (Accra industrial Area) where all market and export operations take place. The Plantation is in Begoro where is the mother palm plant .

The Company is currently managed by a four Member Board and also is a Board Member of Ghana Tree Crop Development Authority. Oro Oil Ghana is a member of Palm Oil Producers Association that collects 3000 Ghanaian producers.

Bio-data of Key Management				
Marcello Orizio	Masters in Business Administration	20 Years	10 Years	Board Chairman
Maxwell Nii Commey	Diploma in Agric	16 Years	10 Years	C.E.O
Alessandro Orizio	Masters in Industrial Engineering.	18 Years	10 Years	Factory Engineer
Opong Kyekyeku Richard	Bsc in Accountant	13 Years	10 Years	Accounting
Paul Sarfo	Bsc Telecommunications Engineering	11 Years	10 Years	Director for Operations

Personnel Structure & Organizational Chart

The expected workforce of the company when the establishment is fully developed would be 200 and distributed as follows:

Table 2.4.1 Manpower Distribution

	Agriculture	Admin & Finance	Total
Director	2	1	3
General Manager	4	1	5
Senior Staff	20	7	27
Junior Staff	180	5	185
Total	206	14	220

Financial Information

Project Cost and Financing Plan

The cost of the entire expansion program to be implemented is estimated at about EURO 5,000,000.00 of which EURO 2,000,000.00 will be used for the expansion of the Sustainable Oil Palm Plantation and EURO 3,000,000.00 for the expansion of the Processing Plant

Financial Viability

The factory expansion project when completed, as analyzed in this report is technically feasible and financially viable. Additionally, this project will create employment in two folds. First the expansion project will double the present employees of the factory and Plantation from 70 to about 220 and secondly, because of the availability of the market of palm nuts to be created it will push and motivate more current and new farmers to go into oil palm cultivation. It is therefore being recommended for investors funding.

AGRO – PROCESSING Incentives

- Summary of Incentives
- Tax Concessions:
- Any Company engaged in agro-processing is exempted from payment of corporate tax.
- Any Company located outside Accra-Tema Metropolitan Areas or any Regional Capital is entitled to location incentive.
- **Enterprise Ownership:**
- 100% ownership of shares by any investor – foreign or national – is allowed.
- **Capital/Profit Repatriation:**
- No conditions or restrictions on repatriation of dividends or net profit; payment for foreign loan servicing; payments of fees and charges for technology transfer agreements.
- **Investment Guarantees:**
- An absolute guarantee against nationalization or expropriation.
- It is envisaged that, during the first phase of the Project, the Company would be able to process 1000 metric tons of crude palm oil per month for the export market or feed local industries.

Thank you!

Name of
Company

Oro Oil Ghana Ltd

- Oil Palm Processing

Team Lead

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Country

Ghana

- Kade, Eastern Region

Thank you for participating the Best Shared
Value Business Idea contest!

*Thank you for submitting this presentation by 10th of July by
sending both to*

info@cea-pme.com

&

info@african-european-entrepreneurs.com